



**TECH  
STUDIOS**

GROW YOUR BUSINESS  
TO THE NEXT LEVEL





## Who We Are

Xo Tech was launched with the idea of empowering businesses of all sizes and sectors in Middle East. Our proven strategies and streamlined processes make us the right partner for all your digital marketing needs.

## Why Choose Us?

- + Take advantage of the latest industry trends and technologies
- + Reach more channels by working with the experts
- + Cut down the overall marketing costs
- + Stay relevant to your industry and connect with more clients
- + Get revenue from different online channels



## Vision & Mission

To recognize the businesses around our scope, that reaching the right audience by the power of futuristic marketing technics is ideal than following arbitrary marketing activities

Notifying the system of mentally represented rules from which the facts follow. Being a trusted partner that our clients can count on & providing meaningful solutions and actionable results.



## Web& Apps

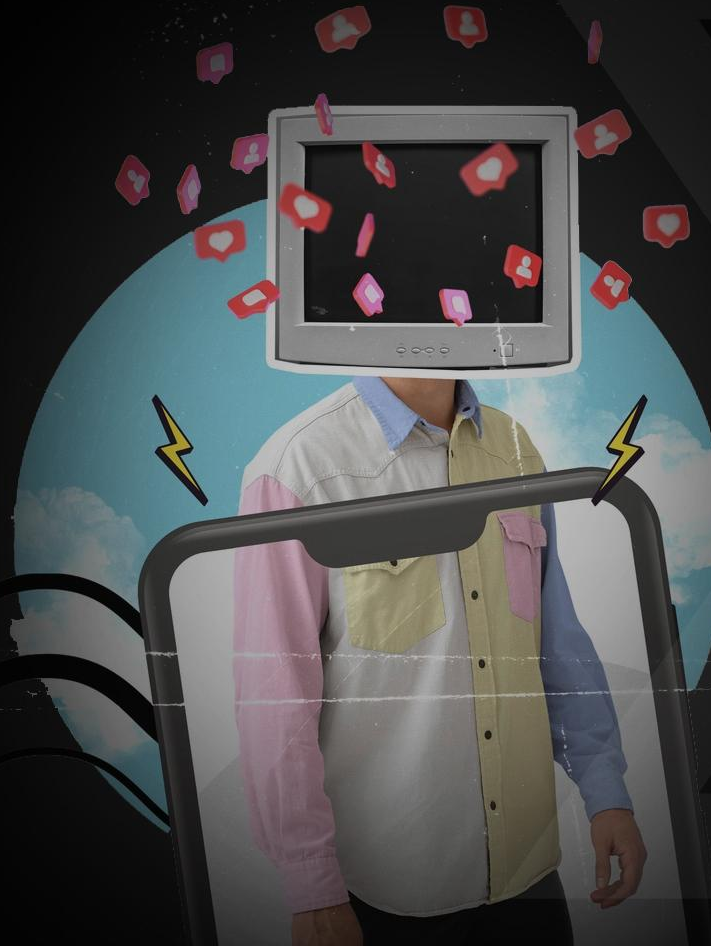
- Website Design
- Website Development
- Content Management Systems
- E-Commerce
- Mobile App Development
- Mobile App Design

# SEO

Our digital marketing experts take care of your SEO, social media marketing, content marketing, and paid advertising to name a few.

- Search Engine Optimization
- On - Page Optimization
- Off - Page Optimization
- Website SEO Audits
- Website Backlink Building





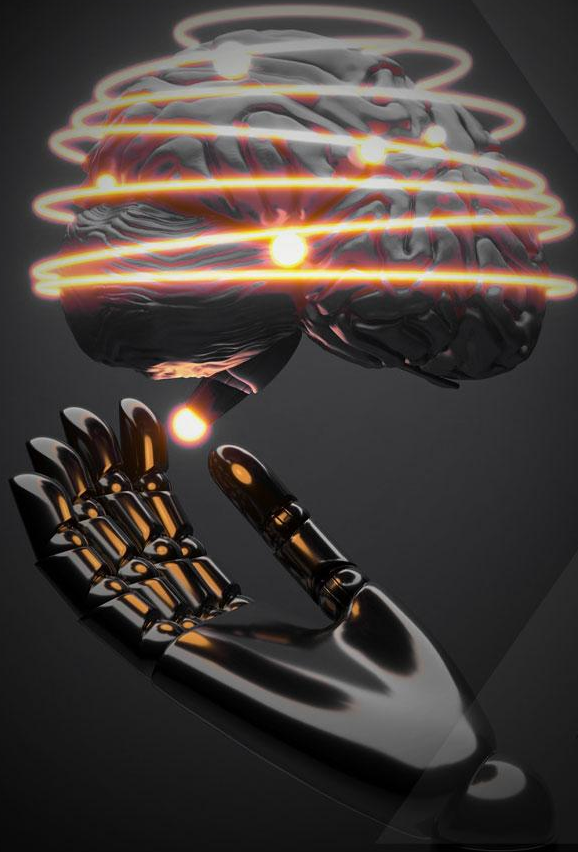
## Social Media

- Social Media Marketing
- Social Media Optimization
- Community Management
- Content Creation & Distribution

# Online Ads

- Online Ads
- Video Ads
- Display Ads
- Social Media Ads
- Search Ads
- Remarketing / Retarget
- Shopping Ads





## Branding

- Brand Architecture
- Brand Research & Strategy
- Brand Identity & Creation
- Rebranding
- Logo Development
- Signage And Way - Finding
- Product & Packaging Design